

Rajgad Dnyanpeeth's Rajgad Institute of Management Research & Development, Pune-43

Approved by AICTE, Recognized by DTE (Govt. of Maharashtra), Affiliated to Savitribai Phule Pune University

### 2 Days National Seminar on "Shifting Gears Prospering in changing face of India through Make in India Campaign"

The institute has organized two days National Seminar on "Shifting gears: Prospering in changing face of india through Make in India Campaign" under Quality Improvement Program (QIP) of Savitribai Phule Pune University on 3<sup>rd</sup> and 4<sup>th</sup> March 2016. The University granted a financial assistance of Rs.1, 00,000/-for organizing this seminar.

Seminar was based on Make in India initiative which was launched on September 25, 2014, with the primary goal of making India a global manufacturing hub, by encouraging both multinational as well as domestic companies to manufacture their products within the country. The initiative aims to raise the contribution of the manufacturing sector to 25% of the Gross Domestic Product (GDP) by the year 2025 from its current 16%. Make in India has introduced multiple new initiatives, promoting foreign direct investment, implementing intellectual property rights and developing the manufacturing sector.

In line with above theme, a National seminar was arranged highlighting the opportunities brought through Make In India Campaign.

Following were the guests for this seminar.

- 1) Dr. Sanjay Dharmadhikari (Director, D. Y. Patil Institute of Management, Ambhi)
- 2) Dr. Kuldeep Charak (Director, Navsahyadri Institute, Naigoan)
- 3) Dr. Sudhakar Jadhavar (President, Aditya Institute of Management, Narhe)
- 4) Dr. E.B. Khedkar (Director, D. Y. Patil School of Management, Lohegoan)
- 5) Dr. G. K. Shirole (Director, Naralkar Institute of Institute of Management, Pune)
- 6) Dr. Pramod Varma (Professor, Hamidia College, Bhopal)

Dr. Sanjay Dharmadhikari highlighted on the four pillars of the initiatives, New Processes, New Infrastructure, New Sectors and New Mindset.

Dr. Kuldeep Charak said that this campaign will lead to more R&D and creation of a hitech industry in India.



Dr. D. B. Bharati Director Raigad Dhyanpeeth's Rajgad Institute of Management Research and Development Dhankawadi, Pune-411043 Dr. Sudhakar Jadhavar sir elaborate various advantages of making production in India

Dr. E.B. Khedkar sir told students correlation between GDP, inflation rate and production.

Dr. G. K. Shirole discussed various examples of Indian origin manufacturing organizations, their success and failure causes.

Inauguration of Kashvi book is done by all guests. Many authors did their presentation of their research articles. Students and staff were present for these presentations. Prof. Badave proposed a vote of thanks. This seminar was organized through ED cell of RIMRD.

All staff of RIMRD along with 55 students attended this 2 days seminar.

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Dr. Devidas Bharati Director Dr. D. B. Charati

Director Rajpad Drysnopeath's Rajgad Institute of Pasagement Research and 1 27-elopment Dhankawadi, Pune-411043

#### Seminar Brochure



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Dr. D. B. Bharati

Director Rajgad Dryanpoeth's Rajgad Institute of Management Research and Usvelopment Dhankawadi, Pune-411043

#### About Rajgad Duyanpeeth

Raigad Dnyanpeeth was established in 1972, by Hon. Shri. Anantraoji Thopte with a wider objective of bringing about intellectual awakening and transformation in education, economic, cultural and social fields, in Maharashtra. The emphasis has all throughout been on the all round progress and welfare of the weaker section of the society, to impart dynamic education is the motio and dream of Hon. Shri. Anantraoji Thopte.

The leadership has been imaginative, dynamic and socially committed, thus making Rajpad Dnyanpeeth stand different than other educational institutions. Rajgad Dnyanpeeth has made astonishing strides in the field of education during a short span of 44 years. While its expansion activity has been enviable, academic excellence has been constant and growing. The sight of spacious and well designed campuses, well equipped and hi-tech laboratories and libraries are being always given utmost importance.

Rajgad Duyanpeeth is managing total 39 institutes which are located at Pune and Bhor and covers education from K.G to Post Graduation, enrolling more than 19000 students every year. Hon, Shri, Anantraoji Thopte practices the philosophy of providing holistic development of the students through academic inputs, personality and soft skill development of the students, in all its Institutes.

#### About the Conference

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The developing countries usually have a limited national wealth. However, they need to spend this wealth to import goods and services. Also, to trade with other countries, they need foreign exchange. Entrepreneurship helps in conserving the outflow of the national wealth in the following ways. As entrepreneurship is a low-cost strategy of economic development, job creation and technical innovation. Thus they enable the production locally and reduce the need of import. Entrepreneurs also hear the costs and risk of launching a new venture, developing a new product, commercializing an invention, adopting a technology and enveloping a new market. They will even help in generation of foreign exchange, thus conserving the outflow of national wealth.

Make in India is an initiative of the Government of India to encourage multi-national, as well as domestic, companies to manufacture their products in India. The major objective behind the initiative is to focus on job creation and skill enhancement in 25 sectors of the economy. The initiative also aims at high quality standards and minimizing the impact on the environment. The initiative hopes to attract capital and technological investment in India.

#### Objectives of the conference

- 1) To enhance the existing entrepreneurs by using modern management tools
- 2) To promote the opportunities for the new entrepreneurs.

#### Themes

Last Date

Confere

- General Management
- · Marketing Management
- HR Management
- IT Management

#### Important Dates : Last Date for Submission of Paper: 26" February 2016 Last Date of infinitation for Acceptance 29" February 2016

e of munication for Acceptance:	29° February 2016
e for Registration:	29" February 2016
nce Dates:	3" and 4" March 2016

#### Guidelines for Paper Publication :

- 1. Word limit 300 words for abstract and 2000 words for full paper.
- 2. M.S. Word, font Times Roman, Font size 12, Paper size A-4, Title should be Bold.
- 3. Specify Author's name, institutional Address, Email ID and Mobile number.
- Alignment-justified paper margin-Top, Left 1.5" Right-1" and Bottom-1", line spacing 1.5, abstract and fall paper should be send on the following mail ID: conference rimedargmail.com
- 5. All papers will be scratinized and participants will be notified accordingly.
- 6. Accepted paper will be published in proceeding with ISBN: 978-93-5158-591-6
- 7. Paper selection right will be with editing committee.

#### **Registration Fee :**

Students' Research Scholars/ Academicians: Single Author: **Rs 700** /-Multiple Authors: **Rs 500** /- extra per Author/co-authors The Registration fees should be send by cash/ D.D. in favor of 'Rajgad Dnyanpeeth R.I.M.R.D.' payable at Pune.



#### Dr. D. B. Bharati

Rajgad Diverpoeth's Rajgad Institute of Menagement Research and Coveropment Dhankawadi, Pune-411043

### **Certificate of Participation**

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	Rajgad Dnyanpeeth's RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT Dhankawadi Pune
	National Conference
	"Shifting Gears: Prospering in changing face of India through Make in India Campaign" In association with <b>Savitribai Phule Pune University</b> (Under Quality Improvement Programme)
	CERTIFICATE &
8%	This is to certify that Dr. / Prof. / Mr. / Mrs. /Ms. <u>Rohan Dahivale</u>
88	of Raj gad Institute has participated and/presented research paper entitled
	"A study OF EPFectiveness & conflicts Management."
56	in National Conference 'Kashvi' held on 3rd & 4th March 2016.
<b>N</b>	
	I Estimate HBhamh
XX	Prof. Rohan Dahivale Dr. D. B. Bharati
影影	(HOD, Conference Conveyor) (Director)

dad Rai Prof. Rohan Dahivale npeett f. Ronan Coordinator M.R.D

Shanh

Dr. Devidas Bharati Director

Dr. D. B. Bharati

Rajgad Dhyanpoethia Rajgad Institute of Management Research and 1 Areforment Dhankawadi, Pune-411043

### **Banner of the National Seminar 2016**



Flex of Kashvi 2016



Director Dr.D.B. Bharati along with resource persons Dr.Sanjay Dharmadhikari ,Dr. Kuldeep Charak, Dr.Sudhakar Jadhavar, Dr.E.B. Khedkar, Dr. Pramod Verma and Dr.Shirole for National Seminar –KASHVI 2016



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Ratgenite of the agement Research and Levelopment Dhankawadi, Pune-411043



Students attending Session of paper presentation by Authors at Kashvi 2016



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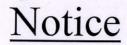
Dr. Devidas Bharati Director Dr. D. B. Charati

Rajgad Dayapporth's Rajgad Institute of Management Research and ' svetopment Dhankawadi, Pune-4:1043



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Date: 22/02/2016

All staff and students are hereby informed that, RIMRD has arranged a "2-Days National Seminar" under ED Cell in association with Pune University All students are instructed to attend the same. The details are as follows:

Name of Programme	2 Days National Seminar on "Shifting Gears Prospering in changing face of
	India through Make in India Campaign"
Days	3 & 4 March 2016
Venue	Seminar Hall of RIMRD
Name of Resource Persons	1) Dr. Sanjay Dharmadhikari (Director, D. Y.
	Patil Institute of Management, Ambhi)
	2) Dr. Kuldeep Charak (Director, Navsahyadri
	Institute, Naigoan)
	3) Dr. Sudhakar Jadhavar (President, Aditya
	Institute of Management, Narhe)
	4) Dr. E.B. Khedkar (Director, D. Y. Patil
	School of Management, Lohegoan)
	5) Dr. G. K. Shirole (Director, Naralkar
	Institute of Institute of Management, Pune)
	6) Dr. Pramod Varma (Professor, Hamidia
	College, Bhopal)
Name of Cell / Committee	Entrepreneurship Development Cell
Name of Conveyor	Prof. Rohan P. Dahivale



15shamh Dr. D. B. Bharati Director Dr. D. B. Eharati . rector Rajpad Cavanpooth's Rajgad institute of Wenagement Research and Scheropment Ohankawadi, Pune-4:1043



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Date: 08/02/2016

#### To,

#### Dr. Sanjay Dharmadhikari

(Director, D. Y. Patil Institute of Management, Ambhi)

Subject: Invitation as the "Guest Speaker" for 2 Days National Seminar on 3 & 4 March 2016.

#### Dear Sir,

With reference to our telephonic conversation and above mentioned subject Rajgad Institute of Management Research & Development, Dhankawadi Pune-43 in association with SPPU has arranged 2 Days National Seminar on 3<sup>rd</sup> & 4<sup>th</sup> March 2016.

We kindly request you to be the "Guest Speaker" for the Session to motivate and guide our students.

Theme of the seminar is "Shifting Gears prospering in changing face of India through Make in India Campaign"

We once again request you to accept our invitation as **Guest Speaker** for the Session and will be greatly honored with your presence.

We are looking forward for your favorable reply.

With warm regards,

Thanking You.



pnyanpee 1920 Yours Truly, Dhankawadi, Raj Pune- 43. Dr. D. B. Bharati P. I. M. P Director B. Bharati Dr. Director Rajgad Dnyanpeeth's Rajgad Institute of Management Research and Development Dhankawadi. Pune-411043



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Date: 04/03/2016

To,

#### Dr. Sanjay Dharmadhikari

(Director, D. Y. Patil Institute of Management, Ambhi)

Subject: Thanks a lot for your gracious presence & guidance at Session.

#### Dear Sir,

We would like to extend our heartfelt thanks to you for your presence and guidance to our students as "Guest speaker" at our seminar held on 3<sup>rd</sup> & 4<sup>th</sup> March 2016 under ED Cell and in association with SPPU.

The session was very helpful and esteemed by the staff and students.

We hope it was a memorable experience for you as well.

We look forward for your future association.





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Date: 08/02/2016

To,

#### Dr. Kuldeep Charak

(Director, Navsahyadri Institute, Naigoan)

Subject: Invitation as the "Guest Speaker" for 2 Days National Seminar on 3 & 4 March 2016.

#### Dear Sir,

With reference to our telephonic conversation and above mentioned subject Rajgad Institute of Management Research & Development, Dhankawadi Pune-43 in association with SPPU has arranged 2 Days National Seminar on 3<sup>rd</sup> & 4<sup>th</sup> March 2016.

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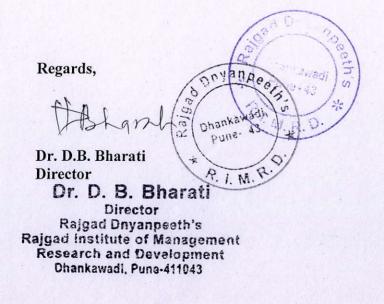
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#### To,

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(Founder- President, Aditya Group of Institutes, Narhe)

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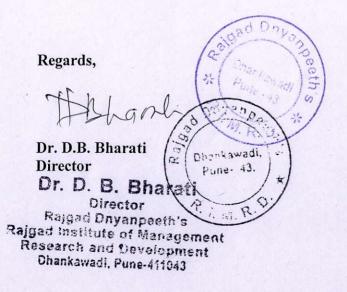
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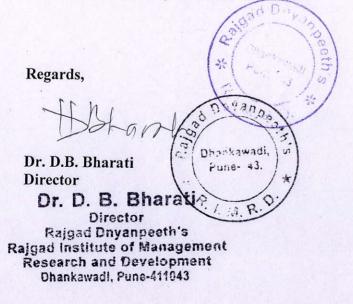
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(Director, Naralkar Institute of Institute of Management, Pune)

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Director Rajgad Dnyanpeeth's Rajgad Institute of Management Research and Development Dhankawadi, Pune-411043



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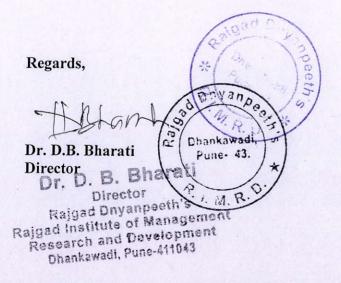
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(Professor, Government Hamidia Arts & Commerce College, Bhopal)

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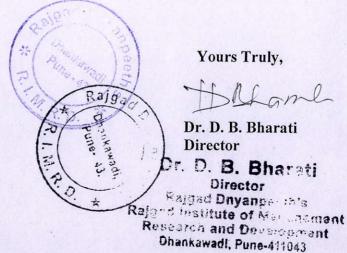
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Regards,

Dr. D.B. Bharati Director Dr. D. B. Bharati Director Rajgad Dnyanpeeth's Rajgad Institute of Management Research and Development Dhankawadi, Pune-411043







# **RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT, PUNE**

In association with

# Savitribai Phule Pune University

(Under Quality Improvement Programme)

# Kashvi-2016

# NATIONAL CONFERENCE

"Shifting Gears: Prospering in changing face of India through Make in India Campaign"

3rd and 4th March, 2016

ISBN No. 978-93-5158-591-6



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Dr. D. B. Bharati Girector Raiged Dryanpeeth's Rajgad Institute of Ganagement Research and Usvelopment Obenkawadi, Pune-611043

#### **Editorial:**

The editors and editorial board have great pleasure to place before the readers, the proceeding of 'Kashvi-2016' - "Shifting Gears: Prospering in changing face of India through Make in India Campaign. The research contributions by the participants have enriched the proceeding of the seminar book with the knowledge resources. The timely publication of seminar book has been possible due to the collective efforts of our editors, editorial board and the technical staff. The seminar has diversified areas covered under its ambit giving maximum option for the research scholars. We thank all the authors for their contribution and hope for continued contribution and acadamic interaction in the future from everyone.

#### Disclaimer

The responsibility of the originality, authenticity, style and contents of Research Papers / Abstracts printed in this Conference Proceeding of National Seminar on 'Kashvi-2016' - "Shifting Gears: Prospering in changing face of India through Make in India Campaign organized by Rajgad Dnyanpeeth's Rajgad Institute of Management Research & Development, Pune remains with the respective Author (s) of the Paper/Abstract. The organizing committee of the conference need not agree with the views expressed in the articles. All the Papers / Abstracts included in the Conference Proceeding are received through email and are incorporated as such.

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For

**Principal,** Rajgad Dnyanpeeth's Rajgad Institute of Management Research & Development, Pune



Dr. D. B. Bharati Director Rajgad Doyonpeeth's Rajgad Iosciption Management Research and 1 Management Dhankawedi, Pune-Stri943





Planning & Development Ganeshkhind, Pune-7

Application for getting financial assistance for organization of State/ National and International level Seminar/Conference/Workshop during the financial year 2016-2017

1.(8	a) Name of the College/ Institute		: Rajgad Institute of Mar	nagement Research and Development
(t	o) Address in Details		: Rajgad Dnyanpeeth Sur Post office, Dhankawa Ta: Pune (corporation A Pincode: 411043	rvey No 32-2-12 to 16 Near Dhanakwad di Area) Dist: Pune
(c	) Telephone No.		: 020-24362334	
(d	) Email		: director@rimrd.com	
(e	) District		: PUNE	
2.	Affiliated to Savitribai Phule Pune University		: Yes	(Please attach Affiliation letter Copy)
3.	Course Run by College/Institute		PostGraduate,	(Please attach University Course Approval Letter)
4.	Name of the Principal/Director		Bharati Devidas Bhalch	andra
	Mobile No		9822186229	
	Principal/Director Approved?		Yes-Permanent	(If Yes, Please attach approval Copy)
5.	Whether accredited/reaccredited by NAAC/NBA		No	(If Yes, Please attach Copy)
6.	Whether AISHE DCF-II & M.I.S Information Uploaded ?		Yes-44583-2015-2015	(If Yes,Please Attach Certificate Mention AISHE Ref.No & Year)
7.	Annual Report Information Given to University (Pervious Academic Year 2014-15)		Yes	(If Yes, Please attach Copy o Covering Letter)
	Ref. No.& Date	:	26/10/2015 RD/RIMRD/	/2015-16/226
8.	Last Year Q.I.P. Sanctioned Grant Utilized	rigenne	Yes	(If ,'No' Please attach Letter of Clarification)
9.	University All types of contribution i.e. Student Welfare Fund,Sports,Admission Section Prorata, Affiliation fee, etc. paid by college/Institutes		Yes	( If Yes, Please attach Copy)
10.	Is the College/Institute in Tribal Area?	•	No	(If 'Yes',Please attach Copy of Tribal area college certificate of concern authority)
1. a)	Title of the Seminar/Conference/Workshop	:	BREXIT & its impact on	Indian Economy: Facts & Fallacy
	Level	:	National	
(b)	Faculty under which the Seminar is proposed.	:	Management	
2.(a)	Scope and area to be covered.	1	Indian Economy, BREXI'	Γ
(b)	Objectives	:	To observe the impact of precautionary measures to	Brexit on Indian economyTo take o safeguard Indian Economy
3.	Total No. of days of the Programme			
(a)	Opening date	:	23/02/2016	
	Closing date	-	24/02/2016	

#### Savitribai Phule Pune University





Planning & Development Ganeshkhind, Pune-7

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14.	Number of participants Expected to be enrolled (as per guideline)	or a subscription of the s				
<b>(</b> a)	No. of Outstation Participants	:	20	******	*****	
<b>(b</b> )	No. of Local Participants	:	100			-
15.	Whether accommodation would be available	:	No	******		
16.	Name and address of the proposed Coordinator of the Programme	:	Dr D B Bharati, Bhelke Park P	arl	k, Ko	thrud, Pune
18.	Whether student participation is involved (expenditure for their participation)	•	Student Participation Involved- Students-20, Cost Per Student-2			umber of College
19.	Total estimated amount for	A				1
(a)	Honorarium and T.A. to resourse pe	rsc	ons	:	Rs.	200000.00
(b)	) Research Journal / Article Publication					80000.00
(c)	Conference kit, Reading material, Xerox, CD etc.					90000.00
(d)	) Hospitality, Miscellaneous and Contingencies					100000.0000
	TOTAL					470000.00
	MINUS					
(e)	) Contribution, if any, from the college/institute and other sources such as registration fees. (income from other sources, please Indicate the source and amount).					4000.00
(f)	Net amount required			:	Rs.	466000.00
20.	Any other information	:		e		

Signature & Seal of the Coordinator of the Programme.

Signature & Seal of The Principal/Director of the College/Institute.

For Office Use Only :	2017-2018
प्राचार्य/ संचालकांचे मान्यतेचे पत्र	
वार्षिक अहवाल माहिती विध्यापीठाकडे सादर केल्याची पोहोच प्रत	
संलग्नता/नुतनीकरण शुल्क जमा केल्याची बँकेच्या पावतीची प्रत (ऑक्टोबर	2016)
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NAAC/NBA सर्टिफिकेट	Rajgad Institute of Management
AISHE T MIS Certificate	Research and the stopment Dhankawadi, Pune-411043
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		Approved by a	5 No. : 32/2//12 to 16. Opp. Dhankaruadi Post Office. Dhankaruadi Pune-41104 Approvedby AlCTE. Recognised by DTE (Sovit. Of fubbrashtra), Afrikated to the University of Pune	Dhankastadi Post Office. Dhankawadi, Pune-411043 DTE (Sort: Of filaharashtra), Affilated to the University of Pune	6. Pune-411.043 Inventy of Pune	
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	Roll No.	Student Name	Signature	Roll No.	Jant Namo	Day & Date: 36 4 March 206
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Dr. D. B. Bharati Director Rajgad Dnyanpeeth's Rajgad Institute of Management Research and Development Dhankawadi, Pune-411043

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# Rajgad Dnyanpeeth's Rajgad Institute of Management Research & Development, Pune-43

Approved by AICTE, Recognized by DTE (Govt. of Maharashtra), Affiliated to Savitribai Phule Pune University

### <u>State Level Seminar AARON-Together towards Tomorrow: An Innovative</u> <u>Perspective (01/03/2016)</u>

#### Name of Coordinator: Prof. Shekhar Chavan

The institute has organized three days state level seminar on "Together towards Tomorrow: An Innovative Perspective" under Quality Improvement Program (QIP) of Savitribai Phule Pune University on 1st March 2016. The University granted a financial assistance of Rs.50,000/-for organizing this seminar.

The objective of the seminar was to

- To identify new trends, innovative practices in business sectors promote socio economic growth and development.
- To understand the impact of innovative perspectives in business and education sector

Faculty members and students from other institutes were invited for the seminar. Resource person for seminar gave a talk on how working together leads to development of the society, business and environment.

Chief Guest of the seminar Dr. Lalita Vartak explained how MBA programs bring passionate student with different backgrounds from different towns together so they can learn, grow and become inspired as a innovator.

Principal Mrs. Bankar spoke on new trends, innovative practices in business sector to promote socio economic growth and development and Mrs. Rupali Abhang madam guided all students on how to implement more innovative perspectives for the overall development of student.

All Invited faculty members also shared their thoughts and experience and provided their suggestions and guidance of the institute.

Blanch

Dr. D. B. Bharati Director Rayeso Doyanpoeth's Rajgad Institute of Management Research and 1-2/slopment Dhankawadi, Pune-411043 Prof. Shekhar Chavan, coordinator proposed vote of thanks to management, faculty members and students from outside for sharing their thoughts

Seminar helped all faculty members and students to get insights into new trends, innovative practices in business, society and environment sustainability.

Seminar also helped students in understanding the impact of innovative perspectives in business and education sector. Total 40 students and all staff were present for this seminar.

Prof. Shekhar Chavan Coordinator Prof. Rohan Dahivale HOD

Dr. D. B. Bharati Director Dr. harati

Director Raiged Dryappeeth's Rajgad Inservice of Genagement Research and ' 20 stopment Dhankawadi, Pune-411043



# Rajgad Dnyanpeeth's Rajgad Institute of Management Research & Development, Pune-43

Approved by AICTE, Recognized by DTE (Govt. of Maharashtra), Affiliated to Savitribai Phule Pune University

Date	1 <sup>st</sup> March 2016
Time	10.00 AM To 5.00 PM
Venue	Seminar Hall ,RIMRD, Pune
10:30 AM To 10:45AM	Arrival of the Guests
10:45 AM To 11:00AM	Saraswati Pujan and Lighting of the traditional lamp at the auspicious hands of the guests at Seminar Hall and Arrival of Guests on dais
11:00AM To 11:15 AM	Introduction & Felicitation of the Eminent Guests on the dais
11:15 AM To 11:30 AM	Welcome Address by Director, RIMRD, Pune
11:30 AM To 1:30PM	Key Note Address by Chief Guest
1:30 PM To 2:30 PM	Lunch
2:30 PM To 4:30PM	Key Note Address – Speakers
4:30PM	Tea & Certification Distribution Function

### Schedule of the program

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Dr. D.B. Bharati Director

Dr. D. B. Bharati

Rajgad Dryanpeeth's Rajgad Institute of Management Research and Verelopment Dhankawadi, Pune-3\*1043

#### **Photographs**



Prof. Shekhar Chavan introducing Chief Guest of seminar

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Dr.D.B.Bharati felicitating resource person of the seminar

Dr. D. B. Bharati

Raigad ico. esta en banagement Research and banagement Dhankawadi, Pune-411043



Dr.D.B.Bharati felicitating resource person of the seminar

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Participants for the seminar

Dr. P. Bharati

Rajged ement Research ar oment Dhankawadi me-4t1043



Valedictory function of the seminar on 01/03/2016

#### **Certificate of Participation**

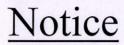


Rajgad Dryanpeeth's Rajgad Institute of Management Research and Levelopment Dhankawadi, Pune-411043



### RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University



#### Date: 22/02/2016

All staff and students are hereby informed that, RIMRD has arranged a

"1-Day State Level Seminar" under ED Cell in association with Pune University

All students are instructed to attend the same.

The details are as follows:

Name of Programme	1-Day State Level Seminar on "Together Towards Tomorrow"
Day	1 <sup>st</sup> March 2016
Venue	Seminar Hall of RIMRD
Name of Resource Persons	<ol> <li>Dr. Lalita Vartak (Associate Professor, JSIMR)</li> <li>Mrs. Bankar (Principal, Dnyanakur Jr. College)</li> <li>Mrs. Rupali Abhang (Principal, Dnyanakur English Medium School)</li> </ol>
Name of Cell / Committee	Entrepreneurship Development Cell
Name of Conveyor	Prof. Shekhar Chavan

Klant

Dr. D. B. Bharati Director Dr. D. B. Bharati Oirector Raised invangeeth's Rajgad institute of Management Research and Vereiopment Dhankawadi, Pune-411043



### RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Date: 22/02/2016

To,

Dr. Lalita Vartak

#### (Associate Professor, JSPM's JSIMR)

Subject: Invitation as the "Guest Speaker" for 1 Day State Seminar on 1st March 2016.

#### Dear Madam,

With reference to our telephonic conversation and above mentioned subject Rajgad Institute of Management Research & Development, Dhankawadi Pune-43 in association with SPPU has arranged 2 Days National Seminar on 1<sup>st</sup> March 2016.

We kindly request you to be the "Guest Speaker" for the Session to motivate and guide our students.

Theme of the seminar is "Together towards Tomorrow"

We once again request you to accept our invitation as **Guest Speaker** for the Session and will be greatly honored with your presence.

We are looking forward for your favorable reply.

With warm regards,

Thanking You.



Yours Truly,

Dr. D. B. Bharati Director



# RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Date: 22/02/2016

To,

#### Mrs. Bankar Madam

(Principal, Dnyanakur Jr. College, Dhankawadi, Pune)

Subject: Invitation as the "Guest Speaker" for 1 Day State Seminar on 1st March 2016.

#### Dear Madam,

With reference to our telephonic conversation and above mentioned subject Rajgad Institute of Management Research & Development, Dhankawadi Pune-43 in association with SPPU has arranged 2 Days National Seminar on 1<sup>st</sup> March 2016.

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With warm regards,

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Yours Truly,

Dr. D. B. Bharati Director



# RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No.: 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Date: 22/02/2016

To,

#### Mrs. Rupali Abhang

(Principal, Dnyankur English Medium School, Dhankawadi, Pune)

Subject: Invitation as the "Guest Speaker" for 1 Day State Seminar on 1st March 2016.

#### Dear Madam,

With reference to our telephonic conversation and above mentioned subject Rajgad Institute of Management Research & Development, Dhankawadi Pune-43 in association with SPPU has arranged 2 Days National Seminar on 1<sup>st</sup> March 2016.

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With warm regards,

Thanking You.



Yours Truly,

Dr. D. B. Bharati Director

Dr. D. B. Bharati Director Rajgsd Dnyanpeeth's Rajged Instituts of Management Research and Development Dhankawadi, Pune-411043



Approved by AICTE. Plecognised by DTE (Govt. Of Maharashtra). Affilated to the University of Pune

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A-1402	Bauskar Parag Tarachand	No	A-1432	Nimbalkar Chaitali Maruti	Charlet
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A-1418	Inamdar Mahammodali A.	0)	A-1448	Singh Navinkumar Ashok	
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A-1420	Jadhav Vaibhav M.	pr -	A-1450	Sondkar Rahul Suresh	
A-1421	Jagtap Arvind Pitamber	Fol	A-1451	Sukreshwar Bhimsha B.	1 1 2 2 2
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4-1427	Mala Harshal Babu	Himatoo	A-1457	Waghmare Suryakant Baban	
1-1428	Mandhare Amit Vyankat		A-1458	Yawalkar Siddharth Subhash	
4-1429	Mandhare Rajesh Bandu		A-1459	Yawalkar Sonali Subhash	XS
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# BAJGAD INSTITUTE OF MANAGEMENT

S.No. : 32/2//12 to 16. Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Gost. Of Maharashtra), Affilated to the University of Pune

IBA-I/II V	ear (Semester: I/II/III/IV)	Academic Yea Attendance		Division	· A
	f the Event / Activity: State le		Tomethe	r towards tommorrow Day & D	ate: 263 Marc
Roll No.	Student Name	Signature	Roll No.	Student Name	Signature
A-1501	Axay kumar	06	A-1531	Pol Lahu Chandrakant	Low
A-1502	Barge Komal Sanjay	Roxye-	A-1532	Rajeshirke Vishvajit Vijaysing	81A
A-1503	Bhadale Pratik Yamaji	ar or	A-1533	Ranjane Vaishali Dattu	- CTP
A-1504	Bhagyashree Uttam Gaikwad		A-1534	Salunkhe Manauti	
A-1505	Bhairavkar Swapnil Dilip		A-1535	Shah Jayesh Yogesh	
A-1506	Bhavsar Chandrakant G.		A-1536	Shaikh Muraj Gani	
A-1507	Bhelke Suraj Rajendra		A-1537	Shinde Nilesh Baban	
A-1508	Bhilare Ganesh Dilip		A-1538	Shivade Aniruddha Anil	0-
A-1509	Bhosale Sameer Shankar		A-1539	Sonawane Ajit Ravikant	al
A-1510	Chavan Shubhangi Aagtrao	32	A-1540	Sonawane Charusheela Waman	
A-1511	Deshmukh Shradha Kishor		A-1541	Sontakke Pankaj Shrikant	
A-1512	Gaikwad Dhiraj Shivaji	Guillwad ,	A-1542	Suryawanshi Vishal Prakash	
A-1513	Gawali Kiran Yadav	Kbrawall	A-1543	Tamboli Asad Arif	
A-1514	Ghone Dhanashree Mohan	Mehein	A-1544	Toro Rohit Dilip	
A-1515	Gujar Kiran Maruti	Buyar	A-1545	Veer Nishigandha Dasharath	01
A-1516	Haryan Tushar Ramesh	- grg	A-1546	Wadkar Rakesh Ananda	Sected
A-1517	Jadhav Reshma Maruti.	JReshing	A-1547	Waghela Pavan Shantilal	
A-1518	Jadhav Sumit Sanjay		A-1548	Walunj Nikhil Dattatray	D A
A-1519	Kamthe Nitin Navnath		A-1549	Yadav Aparna Bhanudas	taday
A-1520	Khopade Atul Dashrath		A-1550	Zaware Pralhad Kashinath	T.R.
A-1521	Kotwal Suraj Sunil	Hatcol			
A-1522	Lahane Vitthal Baburao	+++++++++++++++++++++++++++++++++++++++			
A-1523	Luniya Khushal Kiran				
A-1524	Mishra AnkurAnilkumar				
A-1525	More Aniket Dattatray	Aver			
A-1526	Naik Sahil Nitin				
A-1527	Nikalje Ajinkya				
A-1528	Palkar Mahesh Ramchandra	200			
A-1529	Parihar Rahul Balvir	Alchul		(	
A-1530	Pasalkar Rajendra Vitthal	Baselbas			

#### **Our Patrons:**

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Dhat

Ms. Asha Bhorekar



# **Rajgad Dnyanpeeth's RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT,**



S. No. 32/2/12-16, Opposite Dhankawadi Post Office, Pune- 411043

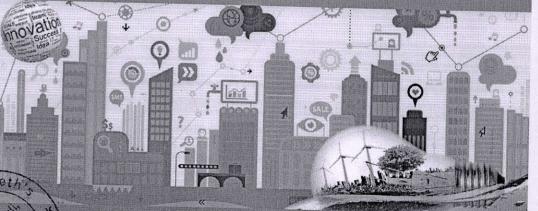
In Association With Savitribai Phule Pune University

Organized



One day State level seminar "Together towards tomorrow: An Innovative Perspective"

> on 1<sup>st</sup> March, 2016



Venue of the Seminar: **Rajgad Dnyanpeeth's** Rajgad Institute of Management Research & Development, (S. No. 32/2/12-16 Opp. Dhankawadi Post Office, Dhankawadi, Pune -411043)

Address: Rajgad Dnyanpeeth's Rajgad Institute Of Management Research & Development, (S. No. 32/2/12-16 Opp. Dhankawadi Post Office, Dhankawadi, Pune -411043) Website: www.rimrd.org

#### About Rajgad Dnyanpeeth:

Rajgad dnyanpeeth was established in 1972, by Hon. Shri. Anantraoji Thopate with a wider objective of bringing about in ellectual awakening and transformation in education, economic, cultural and social fields in Maharashtra The emphasis has all throughout been in the all round progress and welfare of the weaker section of the society, to impart dynamic education is the motto and dream of Hon. Shri. Anantraoji Thopte.

The leadership has been imaginative, dynamic and socially committed, thus making Rajgad Dynanpeeth stand different than other educational institutions. Rajgad Dnyanpeeth has made astonishing strides in the field of education during a short span of 44 years. While its expansion activity has been enviable, academic excellence has been constant and growing. The sight of spacious and well-designed campuses, well equipped and hi-tech laboratories and liberties are being always given utmost importance.

Rajgad Dnyanpeeth is managing total 39 institutes which are located at Pune and Bhor and covers education from K.G to Post Graduation, enrolling more than 19000 students every year. Hon. Shri. Anantraoji Thopte practices the philosophy of providing holistic development of the students through academic inputs, personality and soft skill development of the students, in all its Institutes.

#### About the Seminar:

The information technology has driven dramatic changes on Indian business since its inception. It has brought people closer and together. This conference focus on the way business on new and innovative trends of management that has affects on Indian economy, business and it has potential grow in future. Also efforts will be taken to discover how various entities like individuals, enterprises, entrepreneurs, private and public sector players have been transformed. This conference will provide insight about new trends in innovative prospective in optimizing productivity, minimizing over head costs, customer delightment and increasing revenue.

#### **Objectives of the Seminar:**

1. To use new trends of management for expending business. 2. To explore strategic views of business.



### **Call for Paper on the Following Themes:**

- 1. Marketing Themes:
- 2. Finance Themes:
- 3. Human Resource Management Theme:
- 4. Production and Operations Management Themes:
- 5. Information Technology Theme:
- 6. General Management :

#### **Eminent Speakers from Industry and Academic** will be the main attraction of the state level seminar.

#### **Guidelines for Paper Publication:**

- 1. Word limit - 300 words for abstract and 2000 words for full paper.
- 2. M. S. Word, font - Times Roman, Font size - 12, Paper size A-4, Title should be Bold.
- 3. Specify Author's name, institutional Address, Email ID and Mobile number. 4.
- Alignment justified paper margin Top, Left 1.5" Right 1" and Bottom 1", line spacing 1.5, abstract and full paper should be send on the following mail ID: conference.rimrd@gmail.com
- 5. All papers will be scrutinized and participants will be notified accordingly. 6.
- Accepted paper will be published in proceeding with ISBN: 978-93-5158-591-6 7.
- Paper selection right will be with editing committee.

#### **Registration and Important Dates:**

State Level Seminar Date	1st March, 2016
Last date of submission of abstract	20th February, 2016
Last date of submission of full paper along with registration fee	25th February, 2016
Registration Fees	1. For student : Rs. 200/- 2. For others : Rs. 500/-

DD / Cheque in the favour of-"Rajgad Dnyanpeeth R.I.M.R.D."